



ASCE YMF SAN DIEGO  
**2019-2020**  
**SPONSORSHIP**  
**OPPORTUNITIES**

WITH YOUR SUPPORT, OUR  
PROGRAMS CONTINUE TO  
THRIVE.



# WHO WE ARE...

ASCE SAN DIEGO YOUNGER MEMBER FORUM (YMF) CONSISTS OF young professionals and students under 35 years old. We're your mentees, your potential new hires, and your up-and-coming industry partners. We represent a wide range of civil engineering leaders of the future.

# WHY SPONSOR?

**YOUR SUPPORT ENRICHES THE ENGINEERING COMMUNITY.** We are fortunate to have active members who volunteer their time and give back to the local community. We facilitate events that generate new ideas, engage and support individual professional growth, and showcase the companies we are proud to represent. Each year, we strive to keep our events affordable to all of our members, especially students, which means operating our events at a deficit. As a potential sponsor, subsidizing a small portion of operating costs will allow YMF to continue to offer affordable pricing.

# WAYS TO SPONSOR

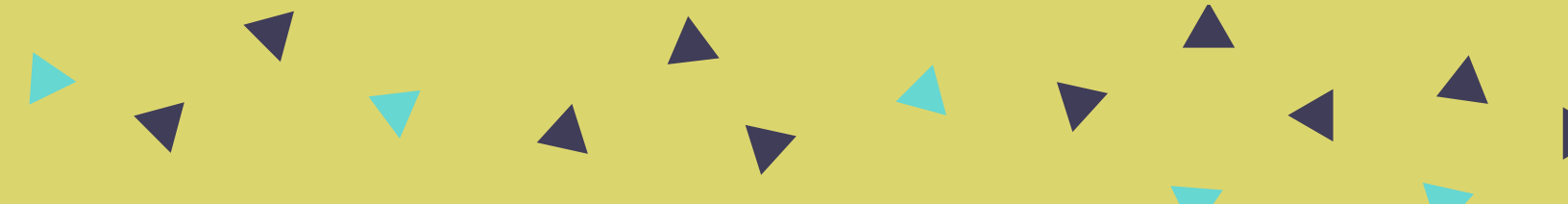
THIS YEAR WE ARE OFFERING THE FOLLOWING OPPORTUNITIES:  
**MEETING AND SPECIAL EVENT SPONSORSHIPS**

- One of our [Monthly General Meetings](#) at a Standard or Platinum tier
- The [September 2020 "Welcome Back" Happy Hour](#)
- The [2020 Holiday Party](#) (2019 sold out!)

**NEW**

## **SOCIAL MEDIA PACKAGE**

Let us write an article that highlights you and your company. Articles will be posted to our website and sent to members in our weekly e-mails and all our social media platforms (Instagram, LinkedIn, Facebook, and Twitter).



# MEETING AND SPECIAL EVENT SPONSORSHIP

## MEETING SPONSOR - STANDARD

**\$200**

- OPPORTUNITY TO DISTRIBUTE MARKETING MATERIALS TO ATTENDEES AT SPONSORED MEETING
- COMPANY LOGO PROMINENTLY DISPLAYED AS MEETING SPONSOR
- COMPANY LOGO INCLUDED IN ALL EMAILS AND MEETING ADVERTISEMENTS (SENT TO 1,000+ CONTACTS)

## MEETING SPONSOR - PLATINUM

**\$300**

- ALL BENEFITS OF STANDARD SPONSORSHIP PACKAGE
- 5-MINUTE COMPANY PROFILE PRESENTATION AT THE BEGINNING OF THE MEETING

## 2020 HOLIDAY PARTY

**\$250**

*ONE OF OUR BEST ATTENDED EVENTS, 50+ ATTENDEES*

- SPONSORSHIP OF OUR ANNUAL HOLIDAY PARTY, WITH ALL BENEFITS OF THE STANDARD SPONSORSHIP PACKAGE

## 2020 "WELCOME BACK" HAPPY HOUR

**\$250**

- SPONSORSHIP OF OUR ANNUAL "WELCOME BACK" HAPPY HOUR HELD EACH SEPTEMBER WITH ALL THE BENEFITS OF THE STANDARD SPONSORSHIP PACKAGE.
- THIS EVENT GIVES YOUNG PROFESSIONALS AND STUDENTS A CHANCE TO CATCH UP AFTER THE SUMMER BREAK.

CONTACT ALEX FORD AT [AFORD@MOFFATNICHOL.COM](mailto:AFORD@MOFFATNICHOL.COM) TO SECURE YOUR SPOT!

*new!*

# SOCIAL MEDIA PACKAGE \$150

OUR SOCIAL MEDIA PACKAGE IS A COLLABORATIVE EFFORT TO PROVIDE A NEW RESOURCE FOR OUR MEMBERS WHILE PROMOTING YOUR/YOUR COMPANY'S EXPERTISE, EXPERIENCES, AND VALUES.

## HOW IT WORKS

### PICK A TOPIC

Our younger members are navigating through the industry with questions about mentorship, diversity, career growth, and many more. Pick a topic from our suggestion list or choose your own. Technical topics are also allowed.

### LET'S GRAB COFFEE

We'll come up with interview questions, send them to you for review, and schedule a call, lunch, or coffee with you. We're excited to hear about your experiences in the industry.

### WAIT, LET ME WRITE THIS DOWN

We'll write the article and send it to you for review. We'll work collaboratively to make sure we represent you and your company just right. We can also include promotional images you may have, job openings, or other general information about your company.

### HIT THAT SHARE BUTTON

After things are finalized, we'll post your article on our website as an accessible resource for all members. Your article will be in our weekly e-mail four times (four weeks) and shared on our Facebook, Instagram, Twitter, and LinkedIn pages.

CONTACT STEPHANIE CATUBIG AT  
STEPHANIE.CATUBIG@KIMLEY-HORN.COM TO SIGN  
UP OR LEARN MORE

## WHY NOT BOTH?

Select a meeting or special event sponsorship package and add our social media package for \$100.



# THANK YOU.

WE ARE EXTREMELY GRATEFUL TO THOSE  
WHO HAVE SUPPORTED US IN THE PAST AND  
CONTINUE TO SUPPORT US EVERY YEAR.